

TRANSFORMING BUSINESS 2017

SMART TECHNOLOGY: HOW IT AFFECTS BUSINESS



THURSDAY 10 AUGUST 2017

Regional Development Australia Barossa, Gawler, Light and Adelaide Plains is organising a major business conference with presentations from Microsoft, Google, Starcom, Deloitte, Social Media AOK and Incent, amongst others... These business gurus will share their knowledge to help positively transform business.



DR. EVA BALAN-VNUK

State Manager - Microsoft

The Impact of the Fourth Industrial Revolution on Business & Teams

Dr Eva Balan-Vnuk is State Director for Microsoft in South Australia, and with her team works with organisations to achieve business outcomes using technology as a key enabler. Eva spent nine years working [...read more](#)



ROB WILSON

CEO - Incent Loyalty

How blockchain technologies are shaping to revolutionise commerce

Rob Wilson is a former Commander in the Royal Navy who, since 2012, has been immersed in the burgeoning Crypto-Currency scene. [...read more](#)



MARK CLEMOW

General Manager - Starcom

2017 and Beyond Media Disruption!

Mark has been General Manager of Starcom for SA and WA since 2014. Starcom is a global business that uses a knowledge of human behaviour to design brand experiences for people. Having worked in senior marketing roles in Australian [...read more](#)



SIMONE DOUGLAS

CEO - Social Media AOK

How to survive and thrive in the digital age with Social Media.

Simone Douglas is the CEO of Social Media AOK, a highly sought-after speaker and consultant on all aspects of social media and business. Her strong practical focus on tangible outcomes combined [...read more](#)



RICHARD FLANAGAN

Head of Business Marketing - Google

Boosting Your Business Online with Google

Richard Flanagan is Head of Business Marketing at Google Australia & New Zealand where he is focused on helping businesses of all sizes succeed in the digital economy. He is charged with [...read more](#)



BRAD WRIGHT

Partner - Deloitte

Driving business performance through data driven insights and automation.

Brad is a Partner in the Deloitte analytics team. Brad's passion for technology and innovation combined with a strong understanding of business, risk and data analytics [...read more](#)

Click here to register and book your tickets.
Early bird tickets ONLY \$149 until 15th July.
\$195pp (includes a lunch and beverages)

